



Empress Avenue
2016 Online Baby Shower Event

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2016 Online Baby Shower

COMPLIMENTARY INVITATION

WANT TO BE FEATURED ON EMPRESS AVENUE?

We are scouring the globe for the best finds for mom-to-be to include in our 2016 Online Baby Shower Event and Registry Guide on empressavenue.com. That's where you come in – we invite you to submit your products for consideration to include on our baby shower wish list! We are looking for gift ideas for the mom-to-be, for the dad-to-be, for the new baby, for the nursery, and for the home– everything from the affordable to the indulgent.

Our readers will be encouraged to shop the registry guide by clicking on your product links and images, directing them to make a purchase on your website. The online baby shower event will be promoted across our social media channels, included in our newsletter and shared with our favorite bloggers!

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YES, I'M INTERESTED!

HOW DOES THE ONLINE BABY SHOWER EVENT WORK?

- Your product(s) will be promoted in our online baby shower event from September 15, 2016 to October 15, 2016. There is **no cost** to be part of this promotion, just the cost of the product.
- There is no upper limit on the value, though any company contributing a total product value of \$100 or higher, will be a Premium Sponsor and receive a complimentary 125x125 ad space on Empress Avenue for 60 days.
- Please submit 2 products: 1 for the giveaway and 1 for the review in advance. You are welcome to submit multiple products.
- Ship to: Talia Beckett, #102 – 240 Salter Street, New Westminster, BC, V3M 0C1, Canada. *(Products will not be returned)*
- If you have any questions please feel free to e-mail talia@pinkprfirm.com. We are grateful for your kind consideration and we look forward to your participation.



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